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Quarterly Newsletter 3rd Quarter - 2021

IAW is an organization of farm and agri-businesswomen promoting a better understanding of agriculture and the family farm system.

PRESIDENT'S CORNER

Happy Fall!

The IAW board has had another busy few months. I hope you have had a safe and healthy summer! As our country started to work towards a new "normalcy" we find ourselves back wearing masks indoors. You never know what hurdles you will have to jump in life. The last several months have certainly proven our endurance as women.

The IAW membership was able to meet in person at the IL State Fair. That was our first in person event since Covid-19 started. It was great to be able to meet in person again. If you weren't able to make that event, please check out our website regularly and follow us on social media so you do not miss a thing! We are working on an exciting September outdoor event that will be in person. If you are not able to attend in person and would like to join us by Zoom, please let us know so we can get you the link you will need to join us.

As you read in my recent email to the membership, AAW is working to get back on track with new leadership after the resignation of the administrative assistant and 4 Executive Officers. We are very excited that one of our own IAW members, Heather Hampton Knodle, has taken on a VP role and is slated to be voted in as the next AAW President. The IAW membership, that was present at the IL State Fair, did vote to pay the AAW dues. Doing so demonstrates Illinois's support of one of its members as well as faith in the ability of the new team to get things going in the right direction.

I wanted to share a few more tips from an interesting article by Lindsay LaNore:

Quick Wins in Leadership

1. **Prepare for every meeting.** You don't need to know everything, but you should be thorough.
2. **Schedule time to focus.** Identify the times of day when you feel the most alert and set them aside to work on more challenging tasks.
3. **Be on time.** Chronic tardiness can come across as careless or even rude. Leave extra time to make sure that you are punctual.
4. **Never be satisfied with doing the minimum.** Always aim high, then go above and beyond when the situation calls for it.

Deb Schultz IAW President

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MEMBERSHIP UPDATE

Happy Harvest Season!!

As IAW's Membership Chair, I thank you all for your renewals for our 2021 Membership Year! As individuals we have undoubtedly had quite the different past 18 months. **THANK YOU ALL** for keeping committed to our organization. We will have many times to share together in the months ahead....a time to gather, network, encourage, learn with one another and mentor the next generation of women in agriculture. We will be looking forward to all of that for sure!!! As we contemplate and keep posted for our future gatherings, be thinking about whom you could invite to be part of our organization. We get better every time we grow, one member at a time!!!

Can't wait to see you all soon!!

The IAW Membership Tools Password HAS been updated! Be on the lookout for the letter Anjie Erbsen sent out to Membership with that in it! Please use the link below to access those!

When you receive the letter giving you the information needed, go to this link: <https://www.illinoisagriwomen.org/join-us/>

Scroll to the bottom of the page, then click "Member Tools". After clicking, enter the password you received in the recent email (or mailed hard copy). You then can access Member Tools such as the IAW Member Directory, IAW Policies & Procedures, IAW By-Laws, IAW Project Grant Request Forms, and other useful items.

**Best Wishes,
Nathalie Schmidt
IAW Membership Chair
(815)433-0175
naschmidt.70@gmail.com**

Renew Your Membership

Amazon Smile

The Illinois Agricultural Resource Council has recently approved to allow our organization to be part of the Amazon Smile program. When you log on to Amazon through [smile.Amazon.com](https://smile.amazon.com) and choose Illinois Agricultural Resource Council, we will receive .5% on all qualifying purchases to assist our group in its endeavors to promote women in agriculture. Let family and friends know they also can choose Illinois Agricultural Resource Council on [smile.Amazon.com](https://smile.amazon.com) and support our efforts. If you have any questions, please direct them to Nathalie Schmidt, IARC Treasurer, at naschmidt.70@gmail.com



Women Changing the Face of Agriculture Update:

WCFA 2022 Planning Committee met by Zoom on Thursday, September 9, 2021 at 9:00 AM in preparation of March 4, 2022 meeting. Active discussion of format change to longer sessions continued with ideas from the August call with past sponsor representatives. Some key ideas and proposed schedule were reviewed. Concerns regarding COVID-19 restrictions were expressed with discussion about new format allowing on-line presentations and potential video resource library. Discussion held regarding impact on company representation and potential sponsorships if changes made, so referred to sponsorship committee for review. Discussion also held about impact on College Fair and potential location.

Key challenge is providing “buffet” of options to students that don’t know what they want to pursue and need more information about all the options and providing specific contacts for those who have made a decision and are looking for specialized information.

Career Sequences:

Agronomy/Plant Sciences	Agronomy/Plant Sciences	Agronomy/Plant Sciences
Finance/Accounting	Finance/Accounting	Finance/Accounting
Ag Business/Co-ops	Ag Business/Co-ops	Ag Business/Co-ops
Communications/Marketing	Communications/Marketing	Communications/Marketing
Animal Science	Engineering	Technology
Ag Education/Leadership	Ag Mechanics	Food Science

If you have an interest in serving on one of the panels of 4 in the Career Sequences established by the “NEW” format for WCFA 2022, please let Gayle Baker or Penny Lauritzen know.

Penny Lauritzen: lauritzen@farmstate.com Gayle Baker: gayleb88@hotmail.com



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N.E.W. Roots Festival



Coming 2022!

The N.E.W. Roots Festival is looking for women you have started their own business ventures that would be willing to be featured on our website and in promotional material for this event. Our goal is to shine a light on women who have chosen to become entrepreneurs leading up to our event. Please reach out to Penny Lauritzen for more information!

lauritzen@farmestate.com

IAW Logo Wear

Interested in showing your Illinois Agri Women support?
Have a favorite shirt where you would love to add our IAW logo?
Click the link below to begin shopping and or reach out to Kaleel's to answer any of your logo wear questions.

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